



mybusinessmanager

The #1 Reporting and Dashboard Add-On for Small Business Accounting

With **My Business Manager**, being able to see and understand what is happening in your business takes on a whole new meaning.

My Business Manager takes data from your clients' accounting software and creates a "financial picture" - with graphs, charts and traffic light reports showing what is happening in their business, identifying and flagging issues requiring attention. These "financial pictures" help to illustrate what a conventional printed report cannot.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Total
Total Revenue	46,940	46,421	47,976	46,171	47,306	47,141	47,476	45,122	44,771	46,425	46,720	46,294	713,033
Cost Of Goods	21,886	20,760	22,051	21,241	20,886	20,862	20,140	20,140	20,140	20,140	20,140	20,140	344,996
Gross Profit	25,054	25,661	25,925	24,930	26,420	26,279	27,336	24,982	24,631	26,285	26,580	26,154	368,037
Gross Profit Margin	53.37%	55.28%	54.14%	53.99%	56.04%	55.76%	57.60%	55.34%	55.03%	56.60%	56.91%	56.48%	51.62%
Fixed Overheads	0	0	0	0	0	0	0	0	0	0	0	0	0
Variable Overheads	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Expenses	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Overheads	0	0	0	0	0	0	0	0	0	0	0	0	0
Margin Before Interest and Tax (EBIT)	25,054	25,661	25,925	24,930	26,420	26,279	27,336	24,982	24,631	26,285	26,580	26,154	368,037
Interest Expenses	0	0	0	0	0	0	0	0	0	0	0	0	0
Net Profit	25,054	25,661	25,925	24,930	26,420	26,279	27,336	24,982	24,631	26,285	26,580	26,154	368,037
Tax	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Tax	0	0	0	0	0	0	0	0	0	0	0	0	0
Net Profit after Tax	25,054	25,661	25,925	24,930	26,420	26,279	27,336	24,982	24,631	26,285	26,580	26,154	368,037
Dividends	0	0	0	0	0	0	0	0	0	0	0	0	0
Adjustments	0	0	0	0	0	0	0	0	0	0	0	0	0
Current Earnings	25,054	25,661	25,925	24,930	26,420	26,279	27,336	24,982	24,631	26,285	26,580	26,154	368,037

For years, thousands of small business owners have pored over spreadsheets, balance sheets and P & L's, staring at page after page of meaningless numbers, trying to understand the answers to questions like:

- Are we making a real profit?
- Will we make budget?
- Why do we have no cash in the bank?
- How is my business really performing?
- Is my business growing or, are we going backwards?
- What are my liabilities and when are they due?

"MBM has hit the mark. It is giving me information easily that used to take me hours to collate. I could not do without it now that I have it."
Accountant customer

With My Business Manager, you can provide a value-add, monthly service to your client base and use it as your practice communication tool.

"Personally, I feel that anyone who is serious about their business must consider adding My Business Manager as a tool to keep them on track. I would go so far as to say that if you don't get serious about MBM you are not serious about your business".

Book-keeper customer

3 easy steps to success!

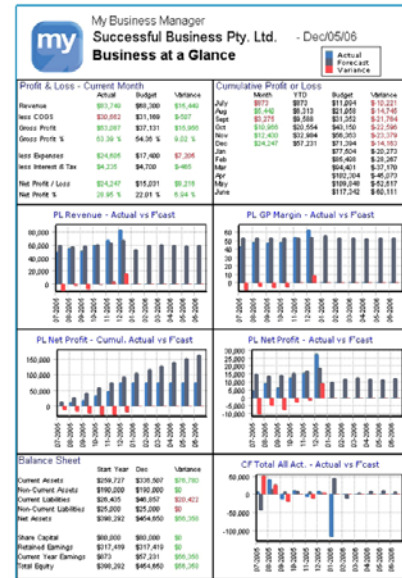
Thanks to My Business Manager, answers to these questions and more, and a better performing business, are just a few clicks away - it's as simple as 1,2,3 ...

1. Setup My Business Manager to import data from your clients' accounting software. This simple process only needs to be done once and only takes a few minutes. Then whenever you want to update the "financial picture" the data is extracted automatically into MBM. Import the data.

2. Review the dashboard and selected reports.

- Green, investigate and accelerate
- Red, investigate and understand

3. Address the issues that My Business Manager has identified and get the business "back on track".



Dashboards - easy to operate and run, build your own, one for each purpose

View by	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	Total
Total Revenue	20,344	26,427	24,078	26,777	22,240	22,219	20,220	14,422	24,272	26,428	26,228	26,214	212,032
Cost of Goods	12,460	16,369	14,020	16,220	13,683	13,662	12,148	8,148	12,148	14,148	14,148	14,148	104,900
Gross Profit	7,884	10,058	10,058	10,557	8,557	8,557	8,072	6,274	12,124	12,280	12,080	12,066	107,132
Gross Profit Margin	38.8%	37.9%	41.8%	39.4%	38.9%	38.9%	39.9%	43.4%	49.6%	46.1%	46.1%	46.4%	50.5%
Fixed Overheads	13,332	13,332	13,332	13,332	13,332	13,332	13,332	13,332	13,332	13,332	13,332	13,332	160,000
Variable Overheads	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	3,000	36,000
Other Expenses	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Overheads	16,332	16,332	16,332	16,332	16,332	16,332	16,332	16,332	16,332	16,332	16,332	16,332	196,000
Earnings Before Interest and Tax (EBIT)	1,552	3,726	3,726	4,225	5,225	5,225	5,928	8,000	9,892	12,000	12,000	12,000	107,132
Interest Expenses	0	0	0	0	0	0	0	0	0	0	0	0	0
Net Profit	1,552	3,726	3,726	4,225	5,225	5,225	5,928	8,000	9,892	12,000	12,000	12,000	107,132
Tax	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Tax	0	0	0	0	0	0	0	0	0	0	0	0	0
Net Profit after Tax	1,552	3,726	3,726	4,225	5,225	5,225	5,928	8,000	9,892	12,000	12,000	12,000	107,132
Net Profit Margin	7.6%	14.0%	15.5%	15.8%	23.5%	23.5%	29.6%	55.5%	40.8%	45.8%	46.1%	46.1%	50.5%
Dividends	0	0	0	0	0	0	0	0	0	0	0	0	0
Adjustments	0	0	0	0	0	0	0	0	0	0	0	0	0
Current Earnings	1,552	3,726	3,726	4,225	5,225	5,225	5,928	8,000	9,892	12,000	12,000	12,000	107,132

Traffic-light reports - you select the content to display MBM highlights the issues, red, yellow, green makes it easy

Executive Summary for Successful Business Pty. Ltd.

Hi,

We have attached your business reports for **Dec 05/06**

Please review the high-level results below and refer to your reports for more detail. If you have any concerns, please give us a call to arrange a review meeting so that we can discuss what actions to take.

Trading

Revenue
Month is **22.36%** above Forecast and **24.35%** above last month
Quarter-to-date is **10.22%** above Forecast and **34.96%** above last quarter
Year-to-date is **-0.73%** below Forecast and **23.34%** above last Year

Total Overheads
Month is **39.83%** above Forecast and **19.05%** above last month
Year-to-date is **5.99%** above Forecast and **4.82%** above last Year

Net Profit
Month is **31.25%** above Forecast and **95.07%** above last month
Year-to-date is **-19.03%** below Forecast and **53.31%** above last Year

Financial Profile

Cashflow statement shows a net movement of \$78025 (lower than Forecast of \$128252)

Cash at Bank is \$115643 (lower than Forecast of \$128252)

Accounts Receivable is \$82420 (lower than Forecast of \$129655)

Inventory is \$138444 (higher than Forecast of \$98094)

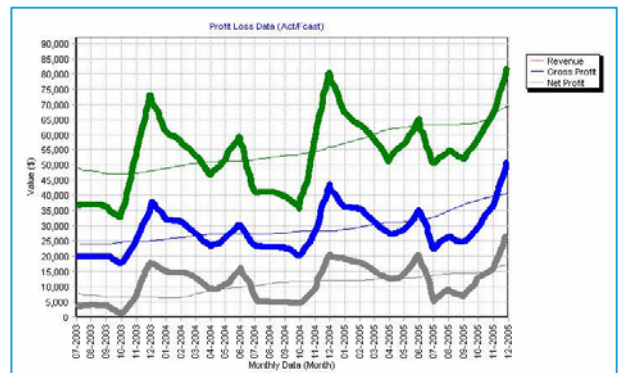
Accounts Payable is \$46856 (higher than Forecast of \$41644)

Debt is \$71856 (higher than Forecast of \$66644)

Executive Summary - makes it easy to check on results

Links directly to Quickbooks and MYOB – no data entry

Free demo on website



Trend reports - See the hidden trends easily. Ability to analyse in detail

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